

TAMRON

MAGAZIN

Issue 2
2016

WILDLIFE UP CLOSE: SP 150-600mm G2

On safari in Namibia
with the new ultra-telezoom

PHOTOGRAPHY: TWILIGHT

Atmospheric shots
night and day

EAT THIS! TASTY PHOTOS

Food photography with the
SP 90mm macro lens



Cover photo by Thomas Kettner. Captured with:
Tamron SP 150-600mm f/5-6.3 Di VC USD G2



From wide-angle to telephoto.
One lens for wherever you are.

16-300mm F/5-6.3 Di VC USD

The Tamron 16-300mm lens is suitable for travel and everyday use, from wide angle to telephoto.

It is an extremely useful 'one lens solution' and features anti-shake compensation to combat blur.

Available in Canon, Nikon and Sony* fittings.

*The Sony fit does not include the VC image stabiliser



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World's first
18.8x
Zoom

TAMRON

EDITORIAL



Dear Readers,



For a little over a year, Tamron has been reinventing the SP series. Forward-thinking design, innovative technology and, above all, excellent picture quality are among the core features of the prime lenses that defined the first phase of our business. The first zoom lens joined our 35mm, 45mm, 85mm and 90mm primes at photokina: the SP 150-600mm f/5-6.3 Di VC USD G2. Have you held it in your hand yet? I'm certain that the workmanship, picture quality and, last but not least, the price to performance ratio will have you convinced.

The SP 150-600mm G2 and telephoto photography are central to this issue. But of course, we still want to show you how versatile Tamron photographers are. Whether portrait, wildlife, sport, landscape, food or macro photos of plants - a visual and informative fireworks display awaits in this issue. I hope you enjoy this issue of the magazine.

Sincerely,

Leonhard Steinberg
Marketing Manager, Tamron Europe

PHOTO: THOMAS KETTNER FOR TAMRON. TAKEN WITH THE NEW TAMRON SP 150-600MM F/5-6.3 Di VC USD G2

CONTENTS

04 HIGHLIGHT

Wedding photographer
Le Hai Linh from Cologne

06 NEWS

Product innovations,
workshops, exhibitions &
events

10 WILDLIFE UP CLOSE: SP 150-600mm G2

TITLE Professional
photographer Thomas Kettner
tests the new ultra-telezoom in
Namibia

18 LENS PROFILE

TITLE Feature overview of the
new SP 150-600mm f/5-6.3 Di
VC USD G2

20 PHOTOGRAPHY IN PRACTICE: TELEPHOTO PHOTOGRAPHY

Gripping wildlife and sports
shots by Alexander Ahrenhold
and Dierk Kowalke

24 PHOTOGRAPHY AT TWILIGHT

Photography tips from
Tamron photographer Daniel
Wohlleben

26 EAT THIS! TASTY PHOTOS

TITLE Interview with food
bloggers Nadine Horn and Jörg
Mayer

32 MY PROJECT

Michael Dickel photographs
dewdrops in Zingst

34 PREVIEW OF TAMRON MAGAZINE # 3

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"I concentrate on what's important in photography: moments, emotions

and content. The photographer's eyes and experience will always play the biggest role in that," says Le Hai Linh from Cologne. He doesn't devote his time just to his profession as an independent photographer, but teaches photography at the University of Cologne as well, passing on his passion through his lectures. Linh cherishes moments that arouse a longing for love and comfort. His photos convey vitality and artistic skill. He captured this particularly compelling moment with the Tamron SP 85mm f/1.8 Di VC USD.

www.lehailinh.com

Photographer:
Le Hai Linh

Lens:
SP 85mm f/1.8
Di VC USD





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WWW.INTRO2020.CO.UK



NEW GENERATION: SP 150-600MM F/5-6.3 DI VC USD G2

The SP 150-600mm f/5-6.3 Di VC USD G2 is Tamron's first zoom lens in the new SP series (model A022). A focal length range from 150mm to 600mm makes it ideal for wildlife and sports photography.

In comparison with the first generation of the SP 150-600mm, which Tamron presented at photokina 2014, the G2 version doesn't just have the design typical of the new SP series, but also lots of advanced features, such as improved optical structure, 3-mode VC image stabilisation and a flex zoom lock mechanism. It is also protected against splashing water and dust and

the front lens has a fluorine coating. This means water and dirt can be wiped away easily.

Compact and light

At 26cm long and with a weight of just 2.01kg, the new SP 150-600mm G2 is amazingly compact and light for its performance class. The optical structure has been improved even further and now includes 21 elements in 13 groups. The three special glasses ensure clear, bright images with great sharpness over the entire image area.

Go to page 18 for more information on the new Tamron 150-600mm G2.

The design of the new ultra-telephoto lens embodies the philosophy of the new SP series. It has the distinctive gold ring that also featured on the four prime lenses Tamron released previously, along with a soft, harmonic design.

The lens is supplied with a removable tripod clamp. This keeps excessive load off the bayonet during tripod shots.

ACCESSORIES: NEW TELECONVERTER

Two new teleconverters can also be purchased as optional accessories to the new SP 150-600mm G2. You can use the **1.4x converter** (TC-X14) to extend the maximum focal length to 840mm, or use the **2.0x converter** (TC-X20) for an astounding 1200mm. Both are ideal for sports and animal photography. This kind of focal length means small objects can now be captured in full format, even at great distances.



TAMRON TAP-IN CONSOLE

You can now update firmware in selected Tamron lenses and customise various lens functions to meet their needs, simply by attaching a Tamron TAP-in Console™ and running the Tamron TAP-in Utility software on a PC or Mac. Previously, firmware updates could be performed only at a Tamron Customer Service Centre.



Using the new accessory and an internet connection, customers can access a dedicated website and update firmware themselves anytime, anywhere. In addition, selected lenses can be customised by changing various settings to match their preferences based on how they like to use the lens, making it even more versatile and user-friendly.

Compatible Tamron Lenses

- SP 85mm F/1.8 Di VC USD
- SP 90mm F/2.8 Di MACRO VC USD
- SP 45mm F/1.8 Di VC USD
- SP 35mm F/1.8 Di VC USD
- Available for CANON, NIKON & SONY fit

<http://www.tamron.co.jp/en/lineup/>

TAMRON 85mm LENS WINS EISA AWARD

The SP 85mm F/1.8 Di VC USD lens for full-frame DSLR cameras, has won the EISA Award for European DSLR Lens 2016-2017. The receipt of this prestigious award marks the 18th year Tamron has won an EISA Award, and the 11th consecutive year since 2006.

The European Imaging and Sound Association (EISA) presents awards each year to products judged to be the best in Photography, Hi-Fi, Home Theatre Audio, Home Theatre Display & Video, In-Car Electronics and Mobile device categories.



A panel of editors from over 50 leading imaging, sound, and electronic industry magazines in 22 countries review and vote determine the leading products on the market.

TAMRON 90mm SCOOPS MAJOR AWARD

The 90mm Di USD VC lens won the prestigious "Gear of the Year" award for Best Specialist D-SLR lens at the recent Practical Photography and Digital Photo magazine awards. Highly Commended was awarded to the Canon EF 35mm f/1.4L II USM lens.



TWO FROM TIPA

Tamron lenses have recently won two prestigious TIPA AWARDS, "Best DSLR Prime Lens" went to the new SP 35mm F/1.8 VC lens and the 18-200mm F/3.5-6.3 Di II VC wins "Best entry level DSLR Lens".



The TIPA Awards are world-renowned as the most influential photo and imaging product awards in the industry. The Technical Image Press Association (TIPA) has a worldwide membership of photo and imaging magazines from 16 countries across five continents. Once a year the editors of TIPA's member magazines meet to vote for the best photo and imaging products in each category. Tamron lenses have won TIPA awards for three consecutive years.

SP 85 MM F/1.8 AND SP 90 MM F/2.8 EXPAND THE TAMRON SP SERIES

This is an impressive result! Tamron is expanding last year's newly introduced SP series with two fast new products: With the SP 85 mm F/1.8 Di VC USD you can take portraits unlike ever before and the SP 90 mm F/2.8 Di Macro 1:1 VC USD is the latest model of Tamron's 90 mm macro legend.

Both lenses offer superior optical performance by using high quality glass elements in combination with a new VC image stabiliser and a modern ultrasound autofocus (USD). Its elegant design underlines the high image performance and the intuitive operation of weather-resistant sealed lenses. Thanks to the fluorine coating on the front lens, moisture, as well as oil and grease can easily be wiped off.

The "XY shift" function of the VC image stabiliser supports and increases the stabilisation in every photography situation and brings along a significant improvement of the image quality and sharpness.



2 Great Reviews TAMRON SP 15-30 MM F/2.8 DI VC USD

Gold Award

Digital Photo - September 2016

Features	★★★★★
Build Quality	★★★★★
Performance	★★★★★
Value for Money	★★★★★
Overall	★★★★★



"It outperforms its test rivals in features and image quality."

Best On Test

N Photo Magazine - Summer 2106

Features	★★★★★
Build Quality	★★★★★
Performance	★★★★★
Value for Money	★★★★★
Overall	★★★★★

"Excellent image quality makes this FX-format lens great value for the price."



PROTECT YOUR INVESTMENT WITH OUR APPROVED ACCESSORIES...



Goblin pouches from Tamrac

Designed to give you easy to access protection for your Tamron lenses, camera bodies and accessories, wherever you are and whatever you are doing.

The full range of Goblin pouches include 6 different sized lens pouches, 3 camera body pouches and 2 accessory pouches. They are available in 3 bright colours: Kiwi green, Ocean blue and Pumpkin orange.

Look out for a large Goblin lens pouch designed to fit the new 150-600mm G2 lens, this newproduct will be available in early 2017.

Go to: www.intro2020.co.uk for full details



COKIN – NEW KITS, NEW HORIZONS

Six new kits that give you everything you need to start using filters.

Cokin has launched a selection of new filter kits that offer the consumer an ideal introduction into the world of using creative filters.

Available in M, L and XL sizes, with the exception of the Expert Kit that is only available in M and L sizes, these new kits from Cokin are available now

Gradual ND Kit

Expert Kit

Full ND Kit

Gradual ND kit

Landscape Kit

Black and White Kit

Go to: www.intro2020.co.uk for full details



WILDLIFE IN FOCUS

Wild animals up close. Photographer Thomas Kettner tests the new SP 150-600mm f/5-6.3 Di VC USD G2 in the heat and dust of Namibia.

“BIG CATS, ELEPHANTS, BIRDS OF PREY. NAMIBIA'S WILDLIFE RESERVES ARE A PARADISE FOR NATURE PHOTOGRAPHERS.”



600mm, 1/400 sec., aperture 7.1, ISO 1600

The pictures speak for themselves: Thomas Kettner uses the new SP 150-600mm F/5-6.3 Di VC USD G2 to take these impressive shots of the cheetah in the Cheetah Conservation Fund in Otjiwarongo, Namibia. "It's difficult to predict the direction in which the cheetah's going to run when it's chasing its prey. The pictures are still sharp in spite of that."



600mm, 1/1250 sec., aperture 7.1, ISO 1600



600mm, 1/1000 sec., aperture 6.3, ISO 1600



273mm, 1/1600 sec., aperture 7.1, ISO 1600

PHOTOS: THOMAS KETTNER

Wow! What was that? Just a second ago, the cheetah was surveying the area from on top of a little hill. Then it begins, carefully, to stalk its prey, and then shoots towards the herd of antelopes at 90km/h – panicked, they leap away and scatter. The swift spectacle is over in just a few moments. The cheetah can't keep up the speed for any longer than 40 seconds. This time, it's bad luck for him, and the antelopes tear off and live to see another day.

Thomas Kettner wipes the sweat out of his eyes and looks critically at the camera display. "It's difficult to predict the direction in which the cheetah's going to run when it's chasing its prey," says the experienced fashion and lifestyle photographer from Hamburg. "So taking these photographs is a bit like shooting – you have to think ahead a little and then let the cheetah run into the shot."

But as soon as the cat is there, the camera has to focus quite sharply. Even if the movement is violent and dust and blades of grass are clouding the view. But Kettner is content. "The pictures speak for themselves, I think," he says, as he lets the shots rattle through the display with the control wheel on the camera.

Over 90km/h

Kettner is being hosted in the Research and Education Centre of the Cheetah Conservation Fund (CCF) in Otjiwarongo, Namibia, about three hours north of the capital Windhoek. The founder, Dr Laurie Marker, has made it her mission to gain as much knowledge as she can about cheetahs and then

to pass it on to scientists all over the world. "We want to help solve conflicts between humans and cheetahs to protect the animals from going extinct."

Threatened with extinction

Cheetahs are listed on the red list of the World Nature Protection Union IUCN as "endangered" to "critically endangered". In Asia, they are acutely threatened with extinction. Over 100 years ago, there were still 100,000 cheetahs in the world; today, this number has reduced to about 10,000. Around 25% of these live in Namibia. It is a race against the clock.

"Without the work of the CCF, the leopards in southern Africa would cease to exist in the very near future," says Kettner. "I love nature, I love animals and I wish more people would look at the world through the eyes of people who have made it their life's work to protect these animals and fight for them to have a place to live."

SP 150-600mm F/5-6.3 Di VC USD G2

Focal length	150-600mm
Aperture	f/5-6.3
Length	260.2mm
Weight	2,010g
Minimum object distance	220 cm
Illustration ratio	1:3.9
VC modes	3



Despite the harsh conditions, there is great biodiversity in Namibia. As well as the large animals like elephants, lions, giraffes, zebras and rhinos, there are lots of smaller species. Thanks to a wide-ranging network of national parks and conservation areas, many animals can be watched up close - and are best photographed with an ultra-telephoto lens.



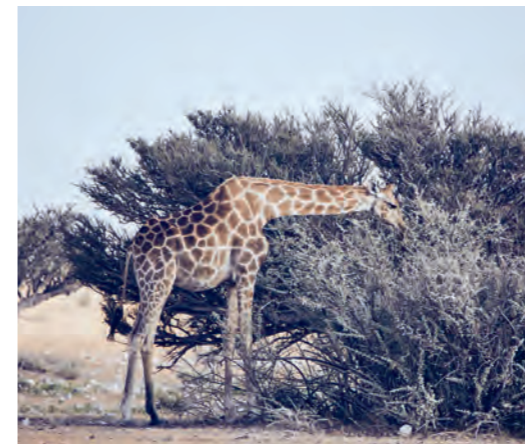
600mm, 1/640 sec., aperture 7.1, ISO 400



329mm, 1/400 sec., aperture 6.3, ISO 1250



150mm, 1/800 sec., aperture 9, ISO 500



600mm, 1/1000 sec., aperture 6.3, ISO 400

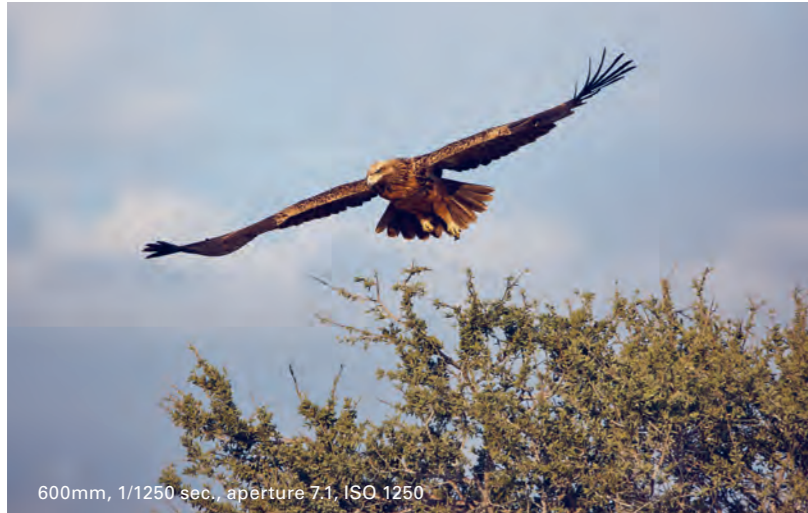


600mm, 1/1250 sec., aperture 6.3, ISO 1000

The focal length range of the SP 150-600mm is ideal to capture the animals in the picture full-size. The new lens's sharpness and richness of resolution are so good that even the finest details in the animals' skin can be imaged in amazing detail.



552mm, 1/500 sec., aperture 6.3, ISO 1600



600mm, 1/1250 sec., aperture 7.1, ISO 1250



600mm, 1/100 sec., aperture 7.1, ISO 200

Exciting close-up photos of big cats, tack-sharp photos of birds of prey in flight or the classic dreamy images of the African evening sun - with the new SP 150-600mm f/5-6.3 G2, you can photograph all kinds of subjects.

Kettner hopes that his photos will encourage as many people as possible to learn about Dr Laurie Marker's important work. "It's much more exciting and more difficult to 'hunt' such a wonderful animal with the camera and bring home a great photographic trophy than it is to shoot them with a modern hunting rifle," he says about trophy hunting for cheetahs, which is permitted in Namibia with a special licence.

Great sharpness

Apart from the autofocus, what impressed Kettner more than anything was the new image stabiliser in the SP 150-600mm G2. "The stabiliser is incredible. The option to define the planes - vertical, horizontal or both - gives me unbelievable creative scope. I always work hand-held and in Namibia, I've sometimes photographed out of a moving Jeep, as well."

In terms of sharpness, as well, for a pro there's nothing to moan about. "The resolution performance is very impressive," says Kettner and gives a positive conclusion overall: "In my view, the performance of the SP 150-600mm G2 competes with much more expensive lenses from other manufacturers."

More information on the Cheetah Conservation Fund can be found at www.cheetah.org.

ABOUT: THOMAS KETTNER



Thomas Kettner is a photographer, director and creative director in Hamburg. He was born in Stuttgart in 1960 and raised in South Africa and has been travelling to every continent for 30 years for his customers in the advertising, fashion and free art industries. True to his motto, "if you brake, you lose", he is always on the lookout for spectacular, unique photos.

www.thomaskettner.com

PHOTOS: THOMAS KETTNER



150mm, 1/125 sec., aperture 7.1, ISO 200

TWO GENERATIONS, TWO VERSIONS

The SP 150-600mm G2 offers more functions than the first generation. Check which version best fits your requirements.

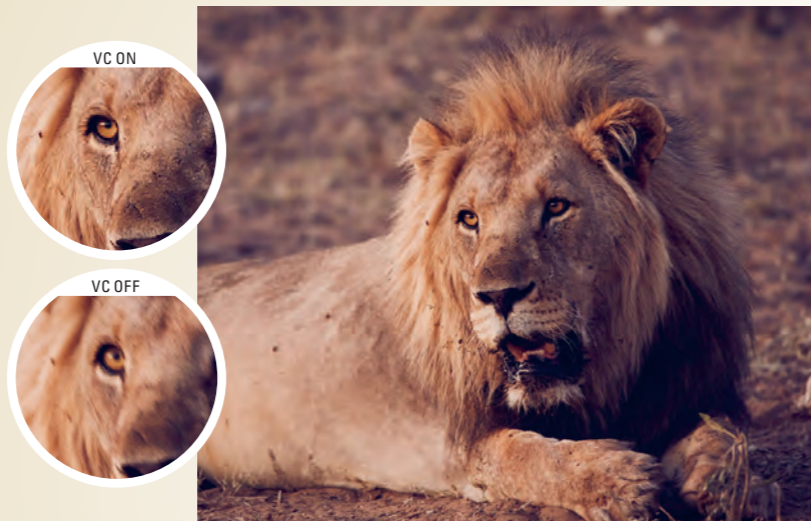
With the new ultra-telephoto SP 150-600mm f/5-6.3 Di VC USD G2, Tamron has introduced a high-performance big brother to the SP 150-600mm from 2014. The new version (G2) is aimed at ambitious and professional photographers who wouldn't like to go without the latest lens technology. The existing 2014 model, which has fewer features, is still available to purchase alongside the new model.

Two great ultra-telephotos

Both models have the same core features: the focal length range of 150-600mm and an aperture ratio of f/5-6.3. Both are also fitted with VC image stabilisation, USD autofocus and a removable tripod clamp. The new model, however, has a number of other special features, such as even higher optical quality, three VC modes, a flex zoom lock mechanism, Arca Swiss compatible tripod clamp and weatherproofing.

COMPARISON OF THE TWO GENERATIONS SP 150-600MM F/5-6.3 DI VC USD

	G1 (2014)	G2 (2016)
Focal length	150-600mm	150-600mm
Aperture	f/5-6.3	f/5-6.3
Elements/groups	20/13	21/13
Minimum object distance	270 cm	220 cm
Max. illustration ratio	1:5	1:3.9
Filter diameter	ø 95mm	ø 95 mm
Length	257.8mm	260.2 mm
Weight (incl. tripod clamp)	1,951g	2,010g
Tripod clamp (removable)	yes	yes (Arca-Swiss)
VC image stabilisation modes	1	3
Flex zoom lock	no	yes
TAP-in Console compatible	no	yes
Teleconverter compatible	no	1.4x TC, 2x TC



ADVANTAGES: SP 150-600MM G2

- High-quality optical construction** with 21 elements in 13 groups. Three LD lenses ensure excellent imaging quality and very sharp pictures.
- Improved VC image stabilisation and faster autofocus** Three VC modes for different applications allow up to 4.5 levels of longer shutter speeds.
- Accessories for every occasion** 1.4x and 2.0x teleconverters are available for the new ultra-telephoto. It is also compatible with the TAP-in Console.

OPTIONAL ACCESSORIES: COMPATIBLE WITH SP 150-600MM G2



IN DETAIL: THE NEW SP 150-600MM F/5-6.3 G2

In the box are the tripod clamp, lens shade, bag and lens cover.



NEW: Harmonic design ("human touch") like all lenses in the new SP series

Zoom ring

NEW: FLEX ZOOM LOCK - mechanism to lock the zoom setting



Focus ring

NEW: VC image stabiliser mode switch

VC image stabiliser On/off switch

AF/MF switch

AF limit at 5m to ∞ (unlimited)

Removable tripod clamp (Arca Swiss compatible)

TAMRON ONLINE

Find out about the new features of the SP 150-600mm G2



www.tamron.eu/de/objektive/sp-150-600mm-f5-63-di-vc-usd-g2/

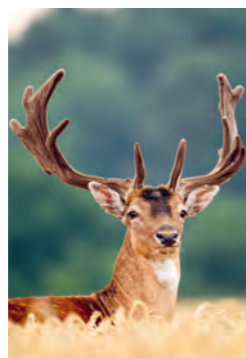
FASCINATION ULTRA-TELEPHOTO

Use the SP 150-600mm to take impressive wildlife and sport photos. Here are some tips from Tamron photographers Alexander Ahrenhold and Dierk Kowalke.



165mm, 1/200 sec., aperture 3.5, ISO 1600

Use the VC image stabiliser if you want to photograph an animal with the telephoto by hand. The results will be perfectly sharp. If you can wait longer in one place, we recommend a tripod (/monopod) so that you no longer have to support the telephoto lens with your hand.



Deer | 600mm 1/320 sec., aperture 7.1, ISO 1600



Wild boar | 600mm, 1/125 sec., aperture: 6.3, ISO 2500

Even as a child, I was always outside in nature, and helped my father in his work as a forester," says Alexander Ahrenhold. "I learned a lot that way. When I started to earn my own money, I got hold of a camera. I wanted to take high-quality photos that showed the moment just like you were there. Just like I knew them from the front-page pictures of countless magazines."

He became interested in proximity to the subject and the details that became visible as the photographer got closer that were otherwise hidden. Of course, it was a long time before he was taking photos like the ones we see here. Ahrenhold: "It goes without saying that you can't do without good technology, like the SP 150-600mm if you want to take good photos. I have lots of equipment for all kinds of photography and that lets me react to lots of different situations."

"CLOSE-UP SUBJECTS AND THE DETAILS YOU CAN SEE IN THEM FASCINATE ME."

PHOTOS: ALEXANDER AHRENHOLD



600mm, 1/125 sec., aperture 7.1, ISO 800

PHOTO TIPS: WILDLIFE AND NATURE

- Use a telephoto lens. You have no chance as a wildlife photographer without a long focal length. You need a focal length of around 300mm and up to shoot a nice portrait at sufficient distance from the animal.
- In many situations, it's good to have a VC image stabiliser on board so that you can photograph at relatively slow shutter speeds. The new SP 150-600mm G2 has an improved VC function that enables compensation of 4.5 aperture stops. It can still produce sharp images at 600mm even at 1/60s.
- Sometimes you don't have much time. One second, the animal is quiet and timid, but the next, it could get a scent of danger and bolt. So that you still get a couple of usable photos, it's worth using the camera in serial shot mode and holding down the shutter release.



600mm, 1/160 sec., aperture 8, ISO 2500

TOP:
With the 600 millimetre focal length of the SP 150-600mm, you can make even tiny details visible, such as the hare's whiskers.

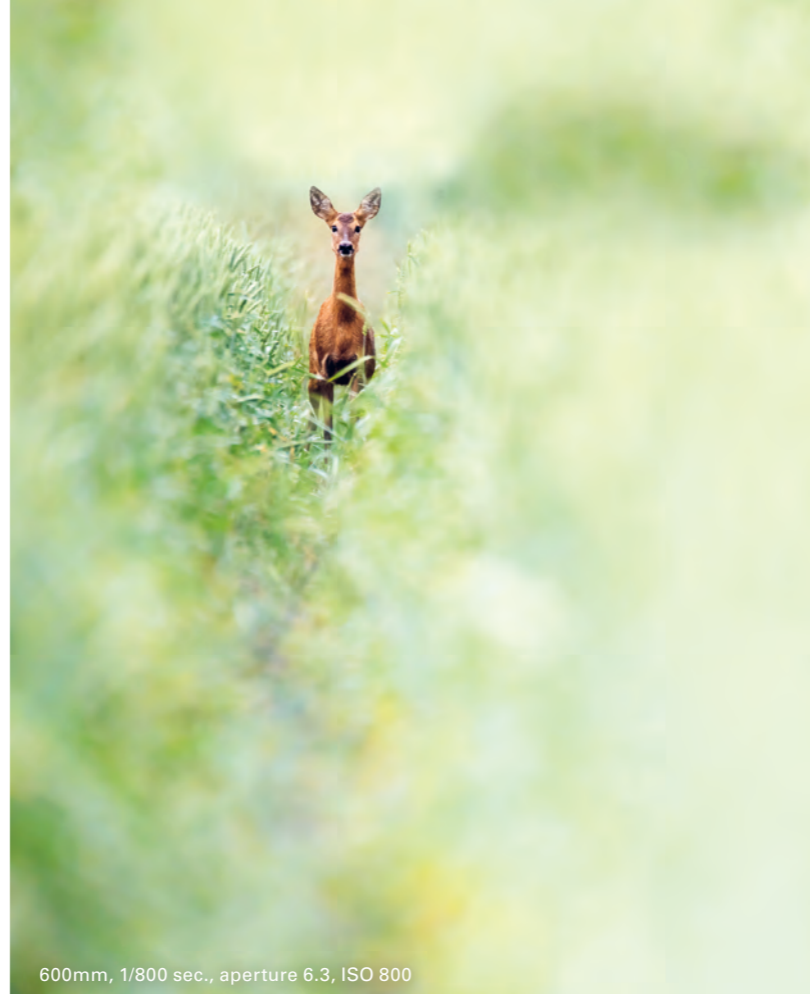
TOP RIGHT:
Another advantage of the long focal length is the short depth of field. This means it is very well suited to bringing out subjects against a blurry background or foreground.

BOTTOM RIGHT:
If you don't have a lot of time, it's best to use the camera in serial shot mode. If you just hold down the shutter release, you have a chance of getting some great shots.

ABOUT:
ALEXANDER AHRENHOLD



Alexander Ahrenhold, 1989 year group, grew up in Eckernförde on the Baltic Sea. His father was a forester, so he was often in forests and on moors and developed a great love of nature during this time in his life. It was only logical after that to become a photographer, specialising in landscapes and animals.
www.foto-pirsch.de



600mm, 1/800 sec., aperture 6.3, ISO 800



600mm, 1/800 sec., aperture 6.3, ISO 800

PHOTOS: ALEXANDER AHRENHOLD

SPORTS PHOTOGRAPHY WITH THE TAMRON SP 150-600mm F/5-6.3 Di VC USD

Dierk Kowalke is a passionate sports photographer and often draws the attention of his colleagues. "Lots of people rub their eyes, amazed, when I attach the compact telephoto lens from Tamron to my camera," he says. "They can't believe I can get similar professional-looking results to them with their fast super-telephoto lenses, with my relatively cheap ultra-telephoto."



450mm, 1/1250 sec., aperture 8, ISO 1100

ABOUT:
DIERK KOWALKE



Dierk Kowalke works as a freelance photographer and business consultant in Leverkusen and Cologne. His specialities include business reporting and portraits of leading figures in the economy, among others. Previously, he was a journalist for daily newspapers and magazines and led the Metro Group's press work. Since 2012, he has been a lecturer in photography in the Faculty of Human Sciences at the University of Cologne.
www.dierk-kowalke.de



240mm, 1/1000 sec., aperture 8, ISO 6400



460mm, 1/1600 sec., aperture 8, ISO 250

PHOTOS: DIERK KOWALKE

PHOTO TIPS:
SPORT & ACTION

- Think ahead! Photographers have to guess what's going to happen. If they can already see what they want to photograph with their eyes, it's usually too late.
- Be inspired by others! Look at what other photographers are doing and develop your own style of photography from it.
- Play with the camera! You can't beat experimentation. After all, the DSLR has a delete button.



15mm, 30 sec., aperture 2.8, ISO 100

TAMRON TWIGHLIGHT ZONE

Capturing atmospheric photographs in the morning and the evening is really not very difficult. Daniel Wohlleben tells you how to do it.

The most important thing for good landscape shots is, as we know, an interesting subject. That's the best way to set the scene. Apart from image composition, what plays the most crucial role in this is light. The right lighting can make even mundane scenes suddenly burst with atmosphere. The harsh midday sun can make even the most beautiful subjects seem uninspired. You'll find very interesting lighting, on the other hand, shortly after sunset in the evening or just before sunrise in the morning. The transition between day and



18mm, 1/60 sec., aperture 16, ISO 100

Waning light requires longer shutter times. This allows you to show the movement of the clouds in the sky, so the photos gain drama and dynamics. Water can be 'smoothed' by long exposures.

Deliberate under-exposure against a back light creates atmospheric silhouettes. A subject ultimately doesn't always have to be completely lit up to make an impression. Choose your exposure based on the background light.

Twilight is full of surprises: After sunset, the clouds are often illuminated from below and will suddenly turn rose-red. You have to be quick to capture this, as this phenomenon often only lasts a few minutes.

"YOU FIND REALLY SPECIAL LIGHTING MOODS IN THE MORNING AND EVENING."

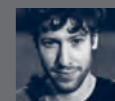
night is commonly known as 'twilight' (German: Dämmerung). It is the time when the light of the sun after it has set, or before it has risen, is scattered in the atmosphere and is visible on the horizon. The different dispersion of different parts of the light creates a colour play that can colour the sky orange/red through violet to a deep blue.



30mm, 30 sec., aperture 16, ISO 100



ABOUT: DANIEL WOHLLEBEN



Daniel Wohlleben lives in Heidelberg and is a photographer out of passion. He prefers to find his subjects in nature. But portraits and urban spaces also find their way into his portfolio.

www.danielwohlleben.com



THE FOODIES FROM

eat this!

Nadine Horn and Jörg Mayer loves great food and photos that make your mouth water.

Jörg Mayer and Nadine Horn from Ulm have operated the blog 'eat this!' together for several years out of love for healthy food. They link together two of their favourite activities in their blog: vegan cooking and creative photography. Before they get to eating their culinary creations, the pair take photos of them with a Tamron lens. A while later, fans on the internet can read how the recipe came about. As graphic designers, they both know what's important in great food photos. In their interview with Tamron magazine, they reveal how they work and give a few tips on how best to photograph food you've made yourself - and then eat it straight afterwards while it's still warm.

How did you get into photography?

Jörg Mayer: Photography has always interested us. Since our vegan recipe blog went online in 2011, we've worked on it more and more intensively, always trying to improve our skills. Apart from food photography on the blog, for us, photography in our everyday lives is just the best medium to keep hold of memories and beautiful moments in our lives.

How do you prepare for your food photos?

Nadine Horn: Our equipment and photo props are always within reach, so preparation never takes long. While we're cooking, we're already thinking about what crockery and decoration would go best with the

dish. One of us gets the set ready while the other cooks. That means we can get going as soon as the dish is finished and we have a small chance of eating it while it's still hot.

And then how do you do the photography itself?

Jörg Mayer: Since, ideally, everything is already ready, we can start straight away. Camera on the tripod, notebook on and away we go. After some tripod shots, we usually take some hand-held, so that we can choose from a couple of perspectives. We're lucky enough to have plenty of natural light, although that can be a problem as well, depending on the position of the sun. Sometimes we have to juggle a few diffusers until the light is right. Also, not all dishes make great optical supermodels. We really need to apply some creativity to make some dishes look good, like stew for example.

Where do you get inspiration for your recipe



"DEPENDING ON THE POSITION OF THE SUN, WE HAVE TO JUGGLE A FEW DIFFUSERS UNTIL THE LIGHT IS RIGHT."

ideas?

Jörg Mayer: We love being creative in the kitchen. Inspiration comes from lots of sources: it could be a new herb that we discover, seasonal vegetables from the market or classic dishes that we can 'veganise'.

You've specialised in vegan dishes, without any ingredients from animals. And you've written a few books as well...

Nadine Horn: That's right, we can still hardly believe it. We followed up our first book, "Vegan kann jeder" ("Everyone can do vegan"), with the title "Vegan frühstücken kann jeder" ("Everyone can do vegan breakfast"), "Vegan Street Food" and most recently, "Vegan grillen kann jeder" ("Everyone can grill vegan"). You can find lots of healthy and creative grilling ideas in the last one. We put tofu and seitan on the grill, of course, but veg fans get their money's worth too - they're not just lumbered with pickled courgette and aubergine slices. For instance, how do marinated, grilled artichokes or whole grilled heads of cabbage sound to you?

Delicious! ... How do the pictures for your book come about?

Jörg Mayer: In our small studio

The secret to successful food photography is polished composition of the individual elements in the image and natural lighting with daylight. eat this! photograph with the SP 90mm macro and the SP 35mm, among others.



EVERYONE CAN GRILL VEGAN: GREEN CHILLI SAUCE



Fruity, smoky and deliciously hot, our green chilli sauce goes wonderfully with steaks, sausages etc., but it's also great as a spicy dip for grilled finger food.

Ingredients

- 120g green chillis
- 1 tbsp. olive oil
- 4 garlic cloves
- 1 tsp. salt
- 4 tbsp. lime juice

Preparation

1. Cover the chillis with 1 tbsp. of olive oil and grill for 5 minutes over direct heat, turning occasionally. Then cook over indirect heat for 8 - 10 minutes until soft. Remove the black parts of the skin, but you can use the parts that are nicely browned.
2. Remove the stalks and blend with the rest of the ingredients and 40ml water in a mixer or high-speed blender. Bon appétit!



BOOK TIP

This recipe comes from the book "Vegan grillen kann jeder", by Nadine Horn and Jörg Mayer, published by NeunZehn, 224 pages, € 19.95.

“WE TAKE THE PHOTOS IN OUR STUDIO CORNER AT HOME, WHICH WE MADE OURSELVES. WE LOVE BEAUTIFUL, SOFT BOKEH.”



corner, which we made ourselves and where we've shot almost all of our photos for the last five years. For the first book, we used the Tamron SP AF 17-50mm f/2.8 Di II VC exclusively. After that, we expanded our fleet of lenses and now we like to photograph with the Tamron SP 90mm f/2.8 Di Macro and the Tamron SP 35mm f/1.8.

Why did you decide to go with the macro lens?

Nadine Horn: With that lens, we can not only take detailed macro shots of ingredients - the long focal length in combination with the large aperture of f/2.8 means we can get photos with shallow depth of field and beautiful, soft bokeh. The tighter angle of view helps the image composition in a small space, which this time has allowed us to use small-area props as bases and background. Not to mention the image stabiliser in the SP 90mm...

Don't you work with a tripod?

Nadine Horn: No, we do - we have a Manfrotto-055XPRO3 tripod. But we photograph by hand as well throughout our sessions, even in poor light conditions. The image stabiliser helps enormously with that. Like the ultrasound motor in the autofocus as well, which focuses quickly and accurately; a feature we wouldn't like to do without.

What else do you use for your shots?

Jörg Mayer: We use lots of decoration items, and obviously diffusers and reflectors, in addition to the camera, lens and tripod. We use these things to mould the daylight the way we want. During shooting, we've already begun to edit the photos in Adobe Photoshop Lightroom on our Mac, so that later in the book and in the blog they look good enough to eat.

Do you have any tips for budding food photographers?


Jörg Mayer: Other than good lenses:



“WE REALLY VALUE WELL-CHOSEN PROPS. OTHER THAN THAT, YOU JUST NEED TO HAVE FUN EXPERIMENTING.”

use natural light and a good tripod. Place value on good, carefully chosen props and nice decoration. Other than that, you should have fun and experiment and be very, very patient. Sometimes it takes a long time before a picture is perfect.

ABOUT: EAT THIS!

 Nadine Horn and Jörg Mayer are just 30 and are absolute food nerds. Five years ago, the two vegans founded the food and lifestyle blog "eat this!", where they blog about their culinary adventures. Their great recipes are also available in book form. With "Vegan kann jeder", "Vegan frühstücken kann jeder", "Vegan Street Food" and "Vegan grillen kann jeder", all four eat this! books are available for purchase. www.eat-this.org



PHOTOS: EAT THIS!



MY PROJECT DEWDROPS

Michael Dickel, General Sales Manager at Tamron, loves the special kind of light in the early morning.



90mm, 1/160 sec., aperture 5.6, ISO 100

During the photo festival in Zingst, I had loads of fun taking pictures of as much as I could. In my stressful everyday life at home, I often don't have the free time for that. But on the Baltic Sea, the relaxed atmosphere was infectious. I wanted to use the beautiful weather on the coast to take a refreshing trip into the countryside.

Shortly after I got there, I noticed how the damp meadows would sparkle early in the morning because of the night's dew. I wanted to use our new SP 90mm f/2.8 macro lens to see it up close.

The dewdrops cling to the leaves like glittering pearl necklaces.

I'd leave shortly after sunrise and didn't have to search for long for a field I could shoot. I parked the car by the wayside and quickly lost myself on foot in the world of small things. Such fascinating detail! The physics of detail, the perfection of the drops, the refraction of the rays of light - I can really get excited about these little subtleties.

It took some time to adjust myself to the subjects, but then it came, that famous 'flow', that puts you in another world and in such a meditative frame of mind. The qualities our lenses bring out in these delicate subjects were fascinating. For a couple of hours I forgot the world around me...

PROFILE: MICHAEL DICKEL

Born: 1962
City of residence: Bergisch Gladbach
Profession: Qualified photo engineer (FH), General Sales Manager, authorised representative
Employer: Tamron Europe GmbH
Photography: Landscape, people, macro
Passion: For me, landscape and macro photography in the early morning light have a meditative character
Favourite lenses: - SP 15-30mm f/2.8 - SP 45mm f/1.8 - SP 24-70mm f/2.8 - SP 70-200mm f/2.8 - SP 150-600mm f/5-6.3 - SP 90mm f/2.8 Macro - 16-300mm f/3.5-6.3

PHOTOS: MICHAEL DICKEL



90mm, 1/800 sec., aperture 2.8, ISO 100



90mm, 1/320 sec., aperture 5.6, ISO 100



90mm, 1/800 sec., aperture 2.8, ISO 100



To be outdoors in nature while it's still quiet has its own unique allure. For two or three hours, Michael Dickel dived into the world of small things - and, just walking around, discovered endlessly fascinating details.



90mm, 1/500 sec., aperture 2.8, ISO 100

PREVIEW

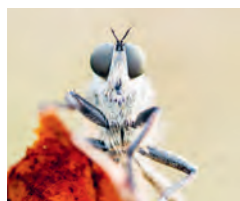
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NEW PERSPECTIVES: NATURE AND LANDSCAPE

Frosty winter panorama or the first fresh green in the spring sun - Germany is full of great subjects the whole year round. In the next issue, we'll show you how easy impressive shots can be.

MORE TOPICS



MACRO

Fascinating search for footsteps in the world of small things



BEAUTY

Here's how to take flattering portrait shots



SHARP PICTURES

Practical tips for sharp photos - with and without a tripod

CONTACT

Tamron is imported and distributed in the UK by
Intro 2020 Ltd
Unit 1, Priors Way
Maidenhead, Berkshire SL6 2HP
www.tamron.co.uk
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If you have any questions about our product or services please contact us by telephone: 01628 674411 or e-mail: sales@intro2020.co.uk

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Editor:
TAMRON Europe GmbH
Robert-Bosch-Straße 9
D-50769 Cologne

Responsible for editorial content:
Leonhard Steinberg

Editorial Staff: Michael Selbst,
Sven Diegel, Sarah Hannen

Photographers:
Alexander Ahrenhold, Michael Dickel, Nadine Horn, Thomas Kettner, Lee Hai Linh, Jörg Mayer, Daniel Wohlleben

Production and layout:
Michael Selbst

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PHOTOS: CHRISTIAN OBERSCHNEIDER, ALEXANDER AHRENHOLD, CHRISTIAN ALTEGARTEN, BJORN WUNDERLICH

Focal length: 90mm
Exposure: F/5.6 1/60sec

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